



Community Investment Plan Update: Bojangles Coliseum/Ovens Auditorium Area Proposed Link Facility

Charlotte City Council
Economic Development Committee
May 11, 2017



Presentation Outline

- Project Context
- Project Background
- Project Description
- Recommended Action
- Schedule
- Conclusion



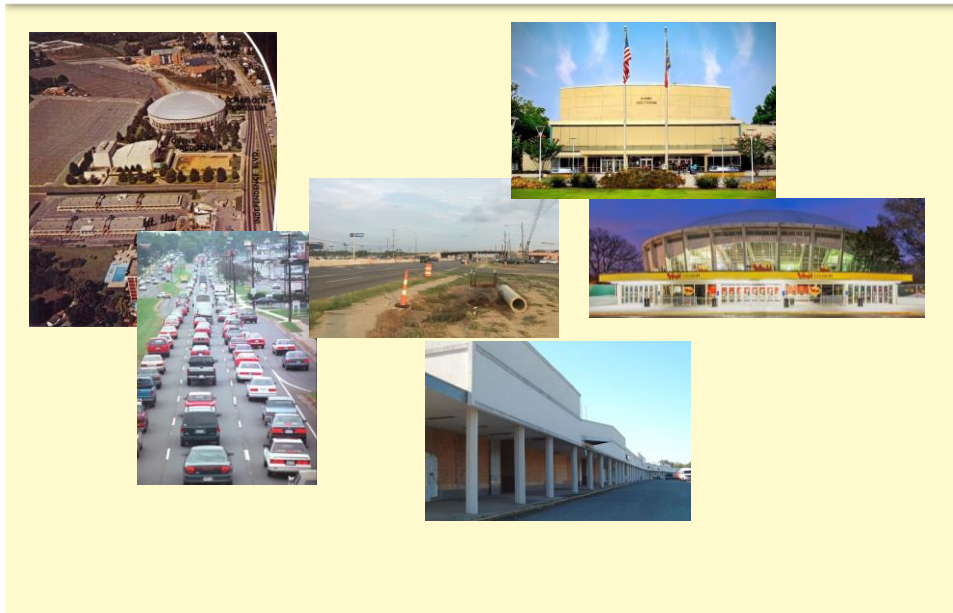
Legend

A. Bojangles Arena
B. Ovens Auditorium
C. Liberty Hall
D. Independence Hall

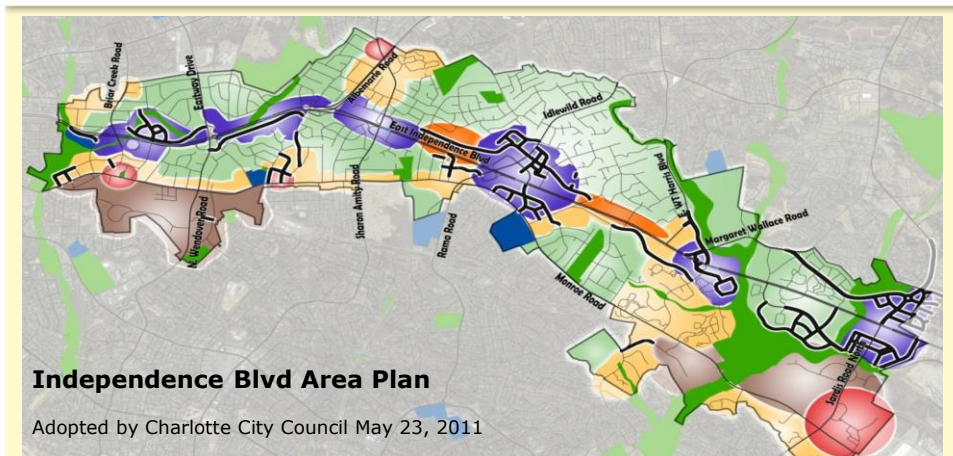
E. Freedom Hall
F. The Park Expo
G. WCCB Charlotte
I. Site: THE LINK



Context



Context

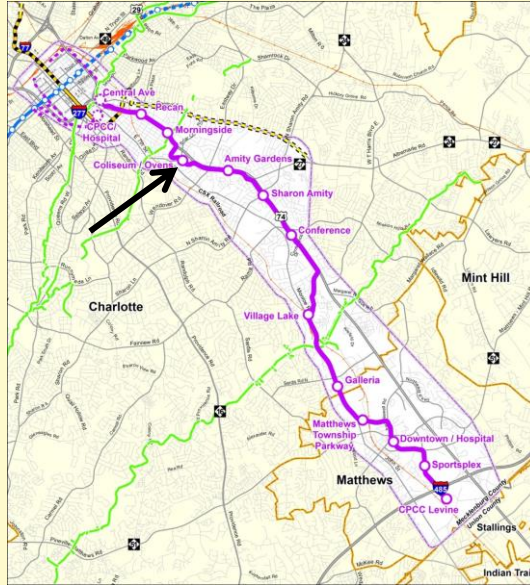


1. Strengthen and Build Neighborhoods
2. Create Nodes
3. Reclaim/Showcase Natural Systems
4. Orient Toward Monroe and Central
5. Leverage Opportunities
6. Provide Transportation Choices
7. Balance Neighborhood, Community & Regional Needs
8. Define U.S. 74/Transportation Vision



Context

- LYNX Silver Line LPA approved by MTC in November 2016
- Side running along Independence Blvd to Village Lake Drive Area to median running Monroe Rd to Sam Newell Rd to Independence Pointe Parkway
- 13 miles long from I-277 to CPCC Levine Campus
- 13 stations with 8-10 Park and Rides
- Coliseum/Ovens Station



Context





Background

- 2013 bonds approved Bojangles Coliseum and Ovens Auditorium development as part of Eastside investments
- 2013 Request for Proposals yielded one response (GoodSports)
- FY2014 Community Investment Plan (CIP) designated \$25M for indoor amateur sports at Ovens/Bojangles site
- GoodSports partner was unable to perform at this location
- February 2015 Economic Development & Global Competitiveness Committee asked staff to evaluate other options/opportunities for this site



Background

\$25M Allocated for Bojangles/Ovens Area Redevelopment

- 2014 CIP Bonds
- \$3.6M purchase of EconoLodge Motel January 2014
- \$208K for demolition of EconoLodge Motel July 2014
- \$3.1M new parking lot design and construction with 618 new spaces including additional ADA parking

\$18.5M remaining in existing fund



Description



Description

Objectives:

- Enhanced entertainment facility on the Eastside creating new, strategically located hospitality connector facility
- Strengthen partnerships with the Charlotte Checkers and the Blumenthal Performing Arts
- New West entry to Ovens Auditorium creates improved sense of arrival
- Expansion of both facilities to accommodate:
 - pre-function and hospitality space for both facilities
 - concessions for both facilities
 - restrooms for both facilities
 - offices for CRVA and partners
 - storage space for both facilities
- Support continued growth in and around the proposed Coliseum/Ovens Station Area



Description



Description

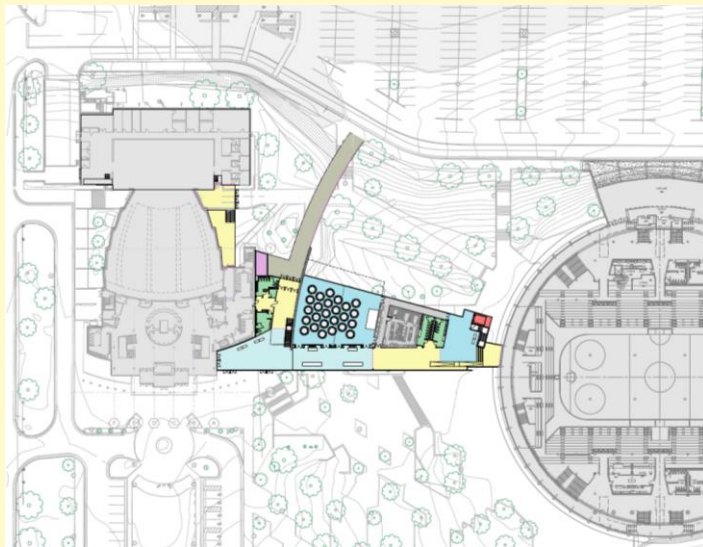




Description



Description





Description



Schedule

- Fall 2017
 - Council request to award construction manager at risk contract
- Spring 2018
 - start construction
- Mid 2019
 - anticipated project completion and occupancy



Recommended Action

- Allocate remaining \$18.5M in the CIP for the Link Facility
- Project adds approximately 35,000 SF in new construction resulting in the following:
 - Two-story facility plus mezzanine
 - 7,600 SF in hospitality space
 - 12,000 SF in office and storage space
 - 13,200 SF in circulation, pre-function and concession space
 - 2,200 SF in restrooms
 - Pedestrian connector to main parking lot
 - Pedestrian connection between facilities



Conclusions

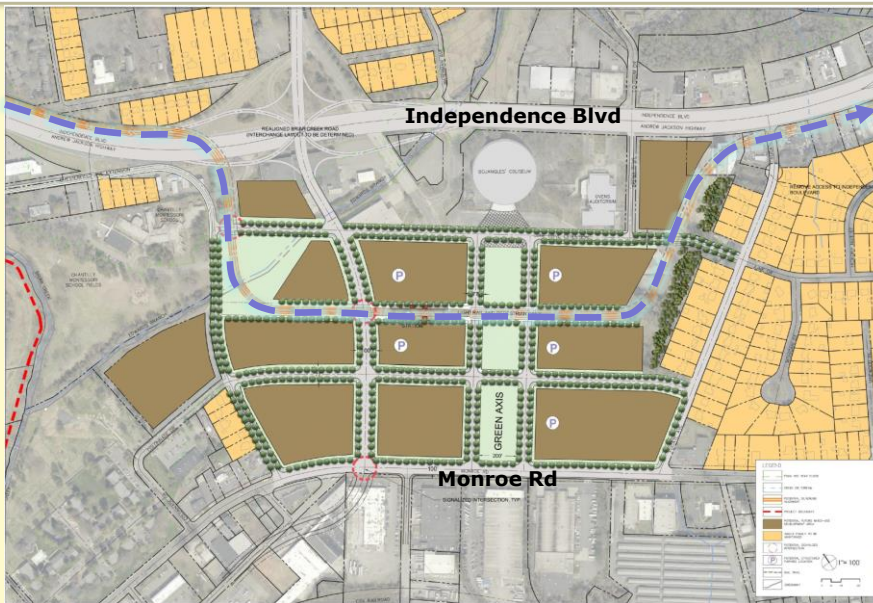
- The Link is the optimum solution for this campus
- Supports additional infrastructure needs at the coliseum and the auditorium
- Benefits Eastside community by improving the use of existing entertainment facilities and building strong public/private partnerships
- Request for ED Committee vote to recommend full Council action



Questions



Context





Southeast Corridor Land Acquisition and Street Connections

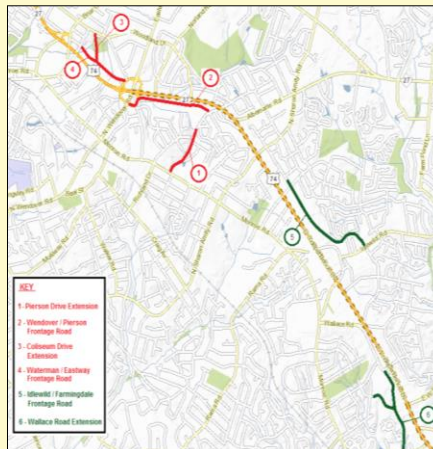
Contract was approved by Council February 2016 in the amount of \$2,800,000 with American Engineering Associates - Southeast, P.A.

Design

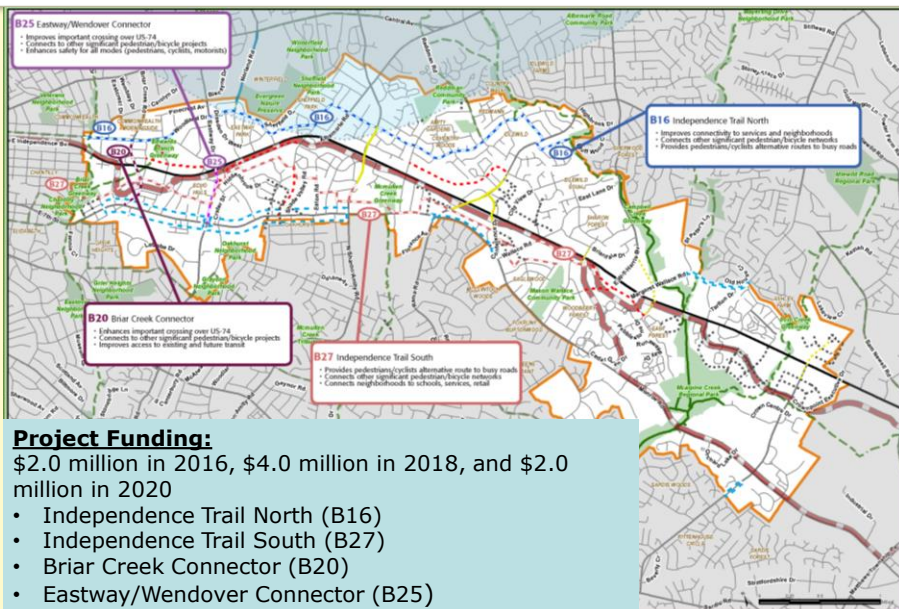
- Pierson Drive Extension

Planning

- Wendover/Pierson Frontage Road
- Wallace Road Extension
- Idlewild/Farmingdale Frontage Road
- Coliseum Drive Extension
- Waterman/Eastway Frontage Road
- Eastway/Independence Interchange



Sidewalk and Bicycle Improvements Project Recommendations



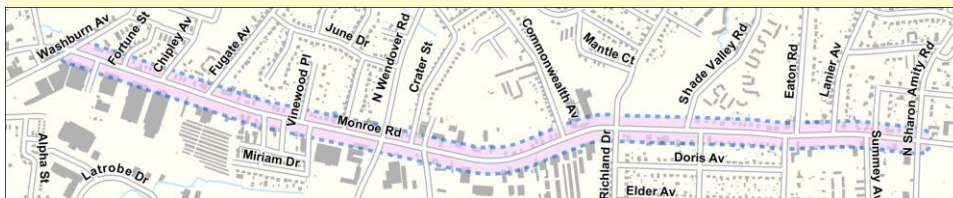


Monroe Road Streetscape

Project Funding: \$2.0 million in 2016 and \$8.3 million in 2018

Proposed Improvements:

- Widen sidewalks and provide mid-block crossings to improve pedestrian safety
- Incorporate bike lines where possible to provide alternative travel options
- On-street parking
- Facade improvements to existing buildings
- Improved neighborhood accessibility



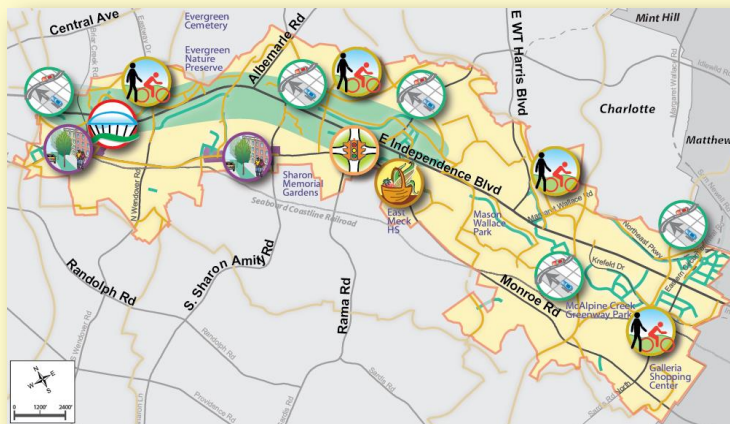
Current Status:

- RS&H is the consultant
- Initial public engagement has occurred
- City staff project team has been developed
- Phase 1 of the project complete Fall 2016



East CIP Projects

- Southeast Corridor Land Acquisition and Street Connections
- Sidewalk and Bicycle Improvements
- Idlewild/Rama/Monroe Intersection Improvements
- Monroe Road Streetscape





East CIP Project Goals

Improve Connectivity

- Improve connectivity between neighborhoods
- Reduce reliance on Independence Boulevard for local trips

Provide Support for Economic Development

- Improve access to existing businesses or services that are corridor destinations
- Create opportunities for Public/Private Partnerships (P3)

Improve Safety

- Improve connectivity to reduce the amount of traffic accessing businesses from Independence
- Provide access from lower speed/lower volume roads

